



# The Call of the Mountains

by Max Landsberg

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“This book quickly drew me in. These journeys are precisely depicted through the author's perceptive eye for detail and his obvious passion for the outdoors.”

**STEVE FALLON, mountain guide and record-holder for completing all the Munros 15 times**

“Scotland has inspired legions of explorers and adventurers; this book will show you why. A wonderful journey through landscape, culture and obsession.”

**MYLES FARNBANK, Director of Training, Wilderness Scotland**

## Author Bio – Max Landsberg



**MAX LANDSBERG** is a keen mountaineer, one of the UK's more persistent and wide-ranging hikers, and has a particular passion for Scotland, and for bringing mountainscapes to life for other people.

- ▲ He visited the summit of Scotland's second highest mountain before he was born (his mother was pregnant at the time), and shortly afterwards he became a native of Aberdeen.
- ▲ Across his whole career, he has helped people and businesses to grow. Historically he has done this by working with clients on leadership, motivation, and strategy. Increasingly he aims to inspire people to grow more holistically, especially by helping them to connect with nature and with wild landscapes.
- ▲ He studied Natural Sciences at Cambridge University, and his own journey of connecting with nature required perseverance as, in parallel, for thirty years he worked as an adviser to some of the world's most influential organisations (while at McKinsey & Company, Heidrick & Struggles, Andersen Consulting, and now as a leadership and board consultant). During this time he has also written books on coaching, motivation and

leadership\* that are regarded as classics in their fields and have remained in print for over fifteen years.

- ▲ Eventually, he re-discovered Scotland's Munros [the 282 mountains over 3,000 feet in height] and accidentally ended up climbing them all, completing his round in 2012.
- ▲ He has trekked in the Himalaya, Rockies, Andes, and Alps. In 2013 for example, with a 15kg backpack, he covered the 1,000 kilometres and 50,000 metres of *vertical* ascent required to complete the 'Furth Munros' of England and Wales, Scotland's Cape Wrath Trail, Corsica's GR20, and Switzerland's Alpine Pass Route.
- ▲ Forthcoming plans include establishing a new hiking trail across Scotland, circumnavigating the Mediterranean's largest islands by sea kayak, and trekking Alaska's eight National Parks.
- ▲ He is a member of the Outdoor Writers' and Photographers' Guild and believes strongly in the value of education: serving for seven years as a Governor of the University of Roehampton.

\* *The Tao of Coaching, The Tao of Motivation, The Tools of Leadership*